

June 24, 2024
Yoakum City Hall
Conference Room – 8:00 AM

REGULAR MEETING OF THE YOAKUM ECONOMIC DEVELOPMENT
CORPORATION BOARD OF DIRECTORS

PRESENT: Layne Brandt President
Linda Schmidt Secretary
Carl O'Neill Director
Michael Trojcek Director
Pam Ward Director
Tanya Wenzel Director
Genora Young Executive Director
Theresa A. Bowe City Clerk

ABSENT: Whitney Boone Vice-President

President Brandt called the meeting to order at 8:09 AM.

Motion by Director Trojcek to approve the minutes of the May 23, 2024 regular meeting and the June 7, 2024 workshop meeting as presented. Second was made by Director O'Neill; motion carried unanimously.

The Financial Report was reviewed. Explanation of expenditures was provided questions were posed and addressed. Secretary Schmidt made a motion to approve the Financial Report as presented. Second was made by Director Wenzel and motion carried unanimously.

Review a Downtown Business District Revitalization Grant in an amount not to exceed \$100,000 was not held and the item was tabled for a future meeting.

Discussion regarding the reimbursement of funds for Oak Grove Cemetery Association's Community Improvement Matching Funds Grant in an amount not to exceed \$5,000.00 was not held. The item was tabled for a future meeting.

The Board received a virtual presentation from Chris Van Ribbink of Placer.ai regarding a data collection program allowing users to track the number of visitors to communities, businesses, leakage to other communities, etc. Questions were posed and addressed. The Board thanked Mr. Ribbink for the information. Additional information may be presented at a future meeting.

Under Executive Director's Update: updates were provided for the Industrial Park II Economic Development Administration Grant project; surveying is being done and the results are indicated to be available within a two-week period. The YEDC website project is moving forward, and the content is being drafted. The budget process has begun and information will be presented at a future meeting. Scheduled meetings were reviewed: Business Retention Expansion International Virtual Conference was held June 11-13, 2024. A site visit with GVEC representatives was held on June 12, 2024 to consider the option of installing a fiber hub near the new water tower. The Water/Wastewater Design Kick-off meeting with CSRS was held June 18, 2024. The Keep Texas Beautiful Virtual Conference is scheduled for June 24-26, 2024. Chamber representatives will be joining EDC Executive Director to attend the virtual conference. Executive Director Young received

a call from Laura Henson with the Yoakum Heritage Museum requesting assistance. Additional information may be presented at a future meeting.

The next meeting scheduled for July 15, 2024 at 11:30 AM.

There being no further business, the meeting adjourned at 9:11 AM.


Layne Brandt, President

ATTEST:


Theresa A. Bowe, TRMC
City Clerk

