

REGULAR MEETING OF THE YOAKUM ECONOMIC  
DEVELOPMENT CORPORATION  
BOARD OF DIRECTORS  
Monday, January 13, 2014  
City Hall Conference Room – 11:30 AM

PRESENT: Tim Faulkner.....President  
Anita R. Rodriguez.....Vice-President  
Arthur G. Hermann III.....Secretary  
Tommy Barre.....Director  
Gery Maneth.....Director  
Dave Talbert.....Director  
Patrick J. Kennedy.....E/C Development Coordinator  
Kevin Coleman.....City Manager  
Sandra Jacob.....Director of Finance  
Theresa A. Bowe.....City Clerk

ABSENT: Zenith Stevens.....Director

The meeting was called to order by President Faulkner at 11:40 AM. Yoakum Independent School Superintendent Tom Kelley was welcomed as a visitor and presenter.

A motion was made by Director Hermann with a second by Director Maneth to adopt the minutes from the meeting of December 9, 2013 as presented. Motion carried unanimously.

After review of the December 2013 Financial Report, Director Maneth made a motion to accept the financial statement as presented. Second was made by Director Hermann; motion carried unanimously.

Superintendent Tom Kelley provided information to the Board regarding a Critical Medical Care (CMC) Program being proposed through the Yoakum Independent School District for the Spring 2014 semester. The Certified Nurses Assistance program that was established in 2013 with the assistance of the YEDC was a great success. The first class graduated in December of 2013. Ten students graduated and as of this date, four have already obtained jobs. Classes will continue next year, as well. The instructor for the Critical Medical Care Program is a retired Victoria EMT, instrumentation is being considered, and the continuation of the program will depend on the need and interest of the students. The Board thanked Mr. Kelley for the information; further discussion may be held at a later meeting.

Information was provided for on the application from Precision Saddle Tree, Inc. After discussion, motion was made by Director Rodriguez to authorize the YEDC President to execute the final Performance Agreement with Precision Saddle Tree, Inc. in the amount of \$50,000 and Repayment of Interest Agreement as presented. Motion was seconded by Director Barre and carried unanimously with Director Hermann abstaining.

Review was held of the most recent Strategic Plan. President Faulkner provided an overview of the seven major goals indicated in the Plan and discussion was held. Consensus was to initiate a quarterly working plan for action by the Board at intervals. A work plan will be provided to the Board for review at the February meeting.

Discussion was held regarding the request from Circle Y Saddles, Inc. for project funding in the amount of \$50,000 and a loan in the amount of \$100,000. After extended discussion, Director Maneth made a motion to provide direction to staff direction to contact Circle Y Saddles over the next 30 days to map out a scenario/structure including options to collateralize the loan, a plan to bring additional jobs to Yoakum, and to bring all negotiation results back to the Board at the February 2014 meeting. Second was made by Director Talbert; motion carried unanimously.

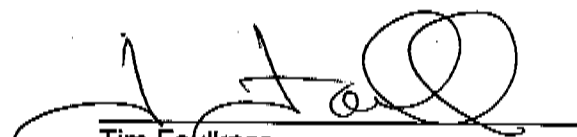
Dialogue was held regarding the current Enhancement Programs and ideas for expanding the program. President Faulkner offered to sketch out a program that will encourage new businesses and the eligibility requirements that would go along with any grant awarded. Further discussion was held regarding franchise stores.

Information was provided regarding the February 4, 2014 Texas Economic Development Council Site Consultant Day. Direction was given to staff to wait until after TEDC Site Consultant Day meeting to coordinate the consultant meeting with Tom Stellman of TIP Strategies, Inc.

Review was held of the Texas Comptroller Sales Tax Comparison monthly report and the Sales Tax Comparison for the years 2011 through 2013. Graphs were provided; no questions were received.

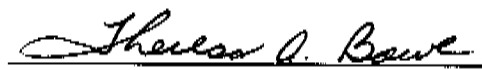
Under the Economic/Community Development Coordinator Status Report, a report was provided regarding the status of Fiscal Year 2014 Enhancement Programs: Urban Cowboyz has completed the project funded by the YEDC; Embroidery Express has received the machine purchased through the assistance of the program; staff is currently working with the owner of Only Skin Deep to close out that project; and the roof repair for E. L. Moore for his shop is complete. Under the status report on suppliers, vacant buildings, projects in progress, coordination with other economic development organizations, and upcoming economic development conferences/meeting, E/CD Coordinator Kennedy provided a review of the website updates: realtors will have the ability to maintain the pages related to properties they manage. The I-10 Corridor Association will be reviewing the 10-year plan for the organization over the next few meetings; Yoakum will be hosting the I-10 Corridor meeting on February 14, 2014. On January 23, 2014 Congressman Farenthold will be visiting Yoakum and attend the Yoakum Area Chamber of Commerce Annual Banquet. Lindsey Dennis, Tourism Representative with the Governor's Office will hold a meeting in Gonzales with Yoakum, Yorktown, Cuero, Gonzales, and Hallettsville.

The next regular Board meeting was scheduled for 11:30 AM on Monday, February 10, 2014 in the City Hall Conference Room. There being no further business, the meeting adjourned at 12:55 PM.



Tim Faulkner  
President

Attest:



Theresa A. Bowe  
City Clerk