

February 22, 2021
Yoakum City Hall
Conference Room – 11:30 AM

REGULAR MEETING OF THE YOAKUM ECONOMIC DEVELOPMENT
CORPORATION BOARD OF DIRECTORS

PRESENT: Gery Maneth.....President
Arthur Hermann.....Secretary
Sean Mooney.....Director
Anita R. Rodríguez.....Director
Linda Schmidt.....Director
Terry Stokes.....Executive Director
Kevin M. Coleman.....City Manager
Theresa A. Bowe.....City Clerk

ABSENT: Whitney Boone.....Vice-President

President Maneth called the meeting to order at 11:30 AM and guests were welcomed. Elorine Sitka was acknowledged and presented a plaque for her years of dedicated service to the YEDC Board.

Director Rodriguez made a motion to adopt the minutes of the meeting of January 18, 2021 as amended. Motion was seconded by Director Mooney and carried unanimously.

Under the President's Report, President Maneth provided an update on recently purchased property at 306 Irvine Street and discussed the design concepts for proposed parking spaces. A report was received from the Board liaisons to City appointed Boards, County Officials and other area agencies. Discussion was held to schedule the Joint City Council/YEDC meeting in April of 2021.

The Board received a report from the Marketing and Communications Committee. The strategic planning process will be addressed in the near future. The Committee is updating the document for review by the Board at the March meeting. The current brand of the Board was discussed. The first step in the process is to have a business oriented logo design to represent the Board. An identified design firm will be doing the design. Design work should be underway by the March meeting.

A report was received from the Finance Committee. The Committee has spent the last month getting organized and have had one meeting. The Committee is contacting realtors for building and site locations. Quarterly budgets from the City Manager have been working to this point, but may be asking to receive the reports on a monthly basis.

Director Mooney made a motion to appoint Evelyn Miculka, Carl O'Neill and Connie Zimmerman to the Recruitment and Nomination Committee. Second was made by Director Schmidt. Motion carried unanimously.

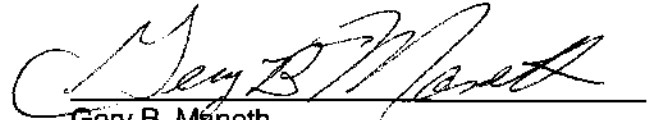
Information was presented regarding the proposed participation in a regional economic development strategic planning effort sponsored by the Victoria Sales Tax Development Corporation (VSTDC). Participation would provide the YEDC with pooled resources to compete against other regions in the State of Texas and other states in the country. Cost of participation would be \$5,000 and would pair activities with other area cities. After discussion, Director Rodriguez made a motion to approve the participation and authorize funding in the amount of \$5,000. Motion was seconded by Director Mooney and carried unanimously.

Under the Executive Director report, a set of eight initiatives have been outlined for new grants and incentives. Four of the packages were presented for review. The initiatives are meant to strengthen

Yoakum's local businesses, and assist new businesses to succeed. Requirements and guidelines were presented. A complete set of the initiatives will be provided at the March 2021 meeting for consideration. Information. Economic development related news articles from the past month were presented for review.


President Maneth announced that the Board would enter into Executive Session at 12:39 PM to deliberate the appointment, employment, evaluation, reassignment, duties, discipline, or dismissal of the YEDC Executive Director (V.T.C.A., Gov. Code, Sec. 551.074) and the meeting was closed to the public. The meeting re-opened to the public at 1:14 PM. Action resulting from Executive Session: Director Mooney made a motion to approve a salary increase for Executive Director Terry Stokes in the amount of 5% effective immediately. Second was made by Director Schmidt and motion carried unanimously.

There being no further business, the meeting adjourned at 1:14 PM.



Gary B. Maneth
President

ATTEST:



Theresa A. Bowe, City Clerk

