

REGULAR MEETING OF THE YOAKUM ECONOMIC  
DEVELOPMENT CORPORATION  
BOARD OF DIRECTORS  
Monday, March 9, 2015  
City Hall Conference Room – 11:30 AM

PRESENT: Tim Faulkner..... President  
Anita R. Rodriguez..... Vice-President  
Arthur G. Hermann III..... Secretary  
Tommy Barre..... Director  
Gery Maneth..... Director  
Larry Leahy..... Director  
Zenith Stevens..... Director  
Kevin Coleman..... City Manager  
Theresa A. Bowe..... City Clerk  
Sandra Jacob..... Director of Finance  
Debbie Sadler..... Director of Economic Development

ABSENT: None

The meeting was called to order by President Faulkner at 11:40 AM.

A motion was made by Director Maneth with a second by Director Rodriguez to adopt the minutes from the meeting of February 9, 2015 as corrected (members of the Masonic Lodge-names were reversed; and changed "Roberta" Bittick to "Ima Jean" Bittick). Motion carried unanimously.

Discussion was held regarding the revision to the Performance Agreement with Eddy Packing Company, Inc. relating to the base number of employees, the number of jobs retained and the number of jobs created over the five (5) year period. After review, Director Maneth made a motion to accept the revision as presented. Second was made by Director Leahy; motion carried unanimously.

President Faulkner provided an update on the downtown clean-up project. The contractor is waiting for warmer weather and plans to have the project completed later in March 2015.

A request was received from the owner of Embroidery Express for funding assistance. Owner Diane Hanzelka was present to provide information regarding the request for assistance to purchase equipment that will heat applique spangle on to material. The equipment will allow the business to expand its business. After review of the procedures and guidelines, Mrs. Hanzelka made a request to modify her application to \$10,000 from the original \$13,800 request. Motion by Director Stevens to approve the grant request from Embroidery Express located at 601 Irvine Street in the amount of \$10,000. Motion was seconded by Director Hermann and carried unanimously.

A financial report was provided for review. After discussion, Director Leahy made a motion to accept the Financial Report as presented. Director Hermann seconded the motion. Motion carried unanimously.

An update was received regarding the Precision Saddle Tree, Inc. application for funding. Representatives have decided to move forward with the fire suppression system originally discussed and will be considering an outside building for storage of materials, as well.

Information was provided by Dir. of Economic Development Debbie Sadler regarding the developing of a new logo. Samples and suggestions were provided. Direction was given to proceed as discussed.

Promotional items were discussed. Suggestions were made to find leather themed promotional items that will be provided to prospective businesses looking to relocate to the Yoakum area. Discussion was held regarding business cards being developed for the Board Members. The Director of Economic Development will research promotional items and develop the business cards.


Director of Economic Development Sadler provided information regarding a proposed local business appreciation luncheon for Yoakum area business owners. Fliers will be developed and hand-delivered to the businesses. Contact will be made with the Yoakum Area Chamber of Commerce in an effort to develop a partnership to utilize the Community Center at their cost and the Economic Development Corporation will provide the food. Direction was given to proceed with the plans. The luncheon was tentatively planned for Wednesday, May 13, 2015; door prizes will be provided and a budget allotment of \$500 was decided upon; and local restaurants will be contacted regarding the meal.

The monthly Sales Tax Comparison Report was provided for review. Discussion was held.

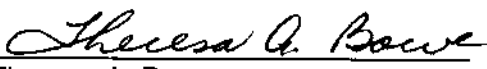
Under the Director of Economic Development Report, information was provided regarding the I-10 Corridor meeting to be held on March 13, 2015 at the Carl & Mary Welhausen Library; the Governor's Small Business Forum to be held in La Vernia, Texas where Wendel Motor Company will be honored as Yoakum's Business of the Year; and a briefing of the retail gap analysis (RGA) and strategic initiative report developed by DED Sadler was provided for review. Future agenda items may include a request for funding from Fishbeck Meat Market for assistance with the purchase of a new freezer, and possibly one from Kerry Rhottenberry for a request for additional funding. DED Sadler will be attending a Trade Mission hosting 50 businesses from Mexico that are contemplating relocating to South Central Texas. A review of the Enhancement Programs will be made and brought to the Board at the next meeting. Questions were presented and addressed.

At 12:53 PM, President Faulkner announced that the Board would convene into Executive Session to deliberate regarding economic development negotiations for a business prospect (V.T.C.A., Gov. Code, Sec. 551.087), and to deliberate regarding economic development negotiations for a local business enhancement prospect (V.T.C.A., Gov. Code, Sec. 551.087). The meeting re-opened to the public at 1:30 PM. No action resulted from Executive Session.

The next regular Board regular meeting was scheduled for 11:30 AM on Monday, April 13, 2015 at City Hall. There being no further business, the meeting adjourned at 1:30 PM.

  
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Tim Faulkner  
President

Attest:

  
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Theresa A. Bowe  
City Clerk

