

May 17, 2021  
Yoakum City Hall  
Conference Room – 11:30 AM

**REGULAR MEETING OF THE YOAKUM ECONOMIC DEVELOPMENT  
CORPORATION BOARD OF DIRECTORS**

**PRESENT:** Gery Maneth..... President  
Whitney Boone..... Vice-President  
Sean Mooney..... Director  
Anita R. Rodriguez..... Director  
Linda Schmidt..... Director  
Kevin M. Coleman..... City Manager  
Theresa A. Bowe..... City Clerk

**ABSENT:** Terry Stokes..... Executive Director

President Maneth called the meeting to order at 11:34 AM and guests were welcomed.

Director Schmidt made a motion to adopt the minutes of the meetings of April 19, 2021, April 26, 2021, and April 30, 2021 as presented. Motion was seconded by Director Mooney and carried unanimously.

Under the President's Report, President Maneth provided an update on property purchased at 306 Irvine Street. The engineer has indicated that information will be provided for the bid packet and requests for bids will be sent out once the information is complete. Questions were posed and addressed regarding the funding amounts to be listed for the upcoming budget cycle. City Manager Coleman will provide a detailed report indicating the breakdown and forward the information to the Board.

The Board received reports from the liaisons to YEDC stakeholders: Director Mooney reported regarding code enforcement issues that have been addressed with City Council. The definition of junk cars was discussed and discussion was held on ways the Council and staff will enforce the regulations. President Maneth met with DeWitt and Lavaca County judges to begin a partnership for economic development options.

Vice-President Boone provided a report from the Marketing and Communications Committee regarding the brand development for the corporation. The committee is looking into companies that will be able to provide a logo for the Board.

The "Cinco de Mayo" celebration coordinated with the Yoakum Area Chamber of Commerce was discussed. Vice-President Boone indicated that there had not been a large number of tickets returned from the restaurants participating in the event.

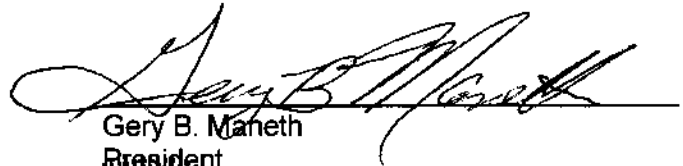
Director Rodriguez provided a report from the Recruitment and Nomination Committee. The committee consists of Director Annie Rodriguez, Mayor Carl O'Neill, Evelyn Miculka, and Connie Zimmerman. Certain nominated individuals were approved by the Committee. The Committee will move forward with contacting the individuals to determine interest of the parties prior to bringing suggestions before the Board to be recommended to City Council for appointment.

Mr. Joe Hagan was present and acknowledged wishing to speak with Executive Director Terry Stokes, indicating a lack of response to phone calls. President Maneth assured Mr. Hagan that ED Stokes will contact him. Mr. Hagan indicated that he would like to speak to ED Stokes in reference to bringing different businesses to Yoakum rather than the same types of businesses that are already established.

Under the Executive Director report, Executive Director Stokes provided a video presented by Director Mooney outlining orientation material for new directors. Discussion was held and suggestions were made that any candidate that is in not in agreement with the information presented during the orientation process should recuse themselves from nomination.

President Maneth announced that the Council would enter into Executive Session at 12:15 PM to deliberate regarding the purchase, exchange, lease, or value of real property (V.T.C.A., Gov. Code, Sec. 551.072). The meeting reopened to the public at 12:28 PM. No action resulted from Executive Session.

There being no further business, the meeting adjourned at 12:28 PM.



Gery B. Maneth  
President

ATTEST:

  
Theresa A. Bowe, City Clerk