

ANNUAL MEETING OF THE YOAKUM ECONOMIC  
DEVELOPMENT CORPORATION  
BOARD OF DIRECTORS  
Monday, September 8, 2014  
City Hall Conference Room – 11:30 AM

PRESENT: Tim Faulkner.....President  
Anita R. Rodriguez.....Vice-President  
Arthur G. Hermann III.....Secretary  
Tommy Barre.....Director  
Gery Maneth.....Director  
Zenith Stevens.....Director  
Larry Leahy.....Director  
Kevin Coleman.....City Manager  
Sandra Jacob.....Director of Finance  
Theresa A. Bowe.....City Clerk

ABSENT: None

The meeting was called to order by President Faulkner at 11:37 AM.

A motion was made by Director Hermann with a second by Director Maneth to adopt the minutes from the meetings of August 11, 2014, August 25, 2014 and August 27, 2014 as presented. Motion carried unanimously.

The Performance Agreement and Repayment of Interest Agreement for Eddy Packing Company, Inc. was reviewed, discussion was held regarding clawback provisions related to job creation/job retention requirements. Mr. Francisco Montejano was present to answer questions and provide information regarding the request for funding assistance and thanked the Board for considering the application. After discussion, Vice-President Rodriguez made a motion to authorize the President to execute the Performance Agreement and Repayment of Interest Agreement as revised to indicate new/retained employees and authorize the allocation of Type B Sales Tax funds to from Eddy Packing Company, Inc. for funding assistance to install a manual fire and smoke alarm system at the Yoakum facility. Second was made by Director Hermann; motion carried unanimously.

Discussion was held regarding a proposed partnership with the Tourism Board for billboard advertising opportunities. Direction from the Board was to initiate discussion with the Tourism Board regarding a potential partnership.

Information was provided regarding the City of Yoakum Strategic Plan being prepared by Ron Cox Consulting. Electric distribution issues were discussed and reviewed.

A marketing plan was presented from TIP Strategies. Consensus of the Board was to schedule a special meeting to review the document in detail. Meeting was scheduled for September 15, 2014 at 11:30 AM.

At 1:25 PM, President Faulkner announced that the Board would convene into Executive Session to deliberate the appointment, employment, and duties of the Economic/Community Development Director position (V.T.C.A., Gov. Code, Sec. 551.074). The meeting re-opened to the public at 2:00 PM with no action resulting.

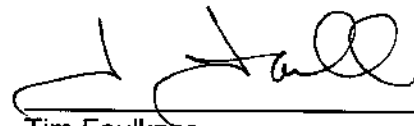
Representatives from Johnson & Associates were present to provide information regarding recruitment services including project/benchmarking, networking, and the steps related to the process. Questions were posed and addressed. After discussion, no action was taken.

Information was provided regarding completed 2014 Enhancement Programs. Staff also provided an update regarding the 2015 Enhancement Programs. Notice has been published in the local newspaper indicating the dates, times, and locations of the meetings to be held for potential applicants that may have questions. The application process will close on October 3, 2014 and completed applications will be presented to the Board at the October 13, 2014 meeting. City Manager Coleman indicated that interest has been shown in the Old Tandy Brands building.

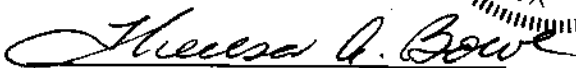
Motion was made by Director Barre nominating Tim Faulkner as President, Annie Rodriguez as Vice-President, and Arthur Hermann as Secretary for one-year terms as officers to the Yoakum Economic Development Corporation Board of Directors. Second was made by Director Stevens. Motion carried unanimously.

The next regular Board regular meeting was scheduled for 11:30 AM on Monday, October 13, 2014 in the City Hall Conference Room. There being no further business, the meeting adjourned at 2:10 PM.



  
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Tim Faulkner  
President

Attest:

  
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Theresa A. Bowe  
City Clerk