

December 20, 2021
Yoakum Community Center
Conference Room – 11:30 AM

**REGULAR MEETING OF THE YOAKUM ECONOMIC DEVELOPMENT
CORPORATION BOARD OF DIRECTORS**

PRESENT: Whitney Boone.....Vice-President
Layne Brandt.....Director
Linda Schmidt.....Director
Michael Trojcek.....Director
Terry Stokes.....Executive Director
Kevin M. Coleman.....City Manager
Theresa A. Bowe.....City Clerk

ABSENT: Gery Maneth.....President
Sean Mooney.....Director
Carl O'Neill.....Director

Vice-President Boone called the meeting to order at 11:36 AM and guest was welcomed.

Director Schmidt made a motion to approve the minutes from the meeting of November 15, 2021 as presented. Motion was seconded by Director Brandt and carried unanimously.

Vice-President Boone provided a report from the Marketing and Communications Committee. Designs for business cards were presented for review. Mission statement has been developed. The next steps will be to develop the Corporation's vision statements. The Committee hopes to have that nailed down by the next meeting.

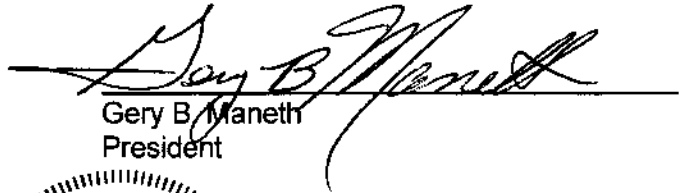
Under the President's Report, Executive Director Stokes provided an update on the parking lot project at 306 Irvine Street. The project is complete with the exception of the striping. Bid letting took place and one bid was received. The successful bidder was South TX Striping of Yoakum, Texas in the amount of \$1,025.00. Completion is anticipated for the first part of 2022.

Under Executive Director's Report/Discussion: ED Stokes provided information regarding the Corporation's annual report due to the Yoakum City Council by November 30, 2021. The report was presented to the Council at their meeting of December 14, 2021. Questions can be addressed at the Joint Council/YEDC meeting. Hard copies of the report were presented. The next meeting scheduled for January 17, 2022 will be rescheduled for another date. An update was provided regarding activities associated with the development of the Yoakum Industrial Park II (Project IP2). Two bids were received for the survey to be performed at the site. The bid will be recommended to be awarded to the higher bidder, CDS Muery of San Antonio, Texas, based on their qualifications and capabilities. The electrical provider for the site will be GVEC. Information was presented regarding the development of the project and timing over the course of the project. Information was presented regarding the status of the YEDC's 2021-2030 Strategic Plan. The plan is required in order to apply for funding through the Economic Development Administration. Town hall meetings will be scheduled after the application has been submitted to receive public feedback. Additional feedback was requested from the Board members that may need to be included in the plan. Items encouraged included continued efforts in code enforcement in the downtown area, bringing the business district together to solve issues, working with local banks to establish programs for local businesses downtown, purchase of buildings to renovate and possibly establish

business incubator sites, branding and marketing efforts for the downtown area, establish a tax increment reinvestment zone, increase annual events, improve diversity and adaptive reuse, continue sign and façade improvement program, improve the downtown landscaping and the walkability in the downtown area, and consider the idea of providing WIFI in the downtown area. Upcoming conferences and related travel were discussed including the Texas Economic Council winter conference scheduled for February 16th – 18th and the Next Move Group conference to be held in New Orleans, LA. Economic development related news articles from the past month were provided.

Information was presented on the Topographical and ALTA Survey bid. A recommendation was made to award the bid to CDS Muery of San Antonio, Texas. The company has more capabilities and appropriate staffing to accommodate the project. After discussion, Director Schmidt made a motion to award the contract for the Topographical and ALTA Survey project for Yoakum Industrial Park II (IP2) to CDS Muery of San Antonio, Texas as recommended. Motion was seconded by Director Trojcek and carried unanimously.

There being no further business, the meeting adjourned at 12:12 PM.


Gery B. Maneth
President

ATTEST: 
Theresa A. Bowe, City Clerk

