

April 15, 2025  
Yoakum City Hall  
Conference Room –11:30 AM

REGULAR MEETING OF THE YOAKUM ECONOMIC DEVELOPMENT CORPORATION  
BOARD OF DIRECTORS

PRESENT: Layne Brandt ..... President  
Whitney Boone ..... Vice President  
Linda Schmidt ..... Secretary  
Carl O'Neill ..... Director  
Pam Ward ..... Director  
Tanya Wenzel ..... Director  
Michael Trojcek ..... Director  
Genora Young ..... Executive Director  
Michael Mitchell ..... City Manager  
Theresa A. Bowe ..... City Clerk

President Brandt called the meeting to order at 11:35 A.M.

The minutes of March 18, 2025 Board meeting were presented. Secretary Schmidt moved to approve as presented. Director Trojcek seconded the motion, and the motion carried unanimously.

The Financial Report was presented by Director of Finance Debbie Gray: Certificates of Deposits were renewed; the interest rates for the 90-days CD is 3.79% and the 6 month CD is 3.72%. The Annual Comptroller report has been submitted to State before the April 1st deadline; sales tax revenue was reviewed; 2<sup>nd</sup> and 3<sup>rd</sup> payments to Navy's Place dba Benz Tok, LLC have been paid and will be shown in the May financial report. Director Schmidt moved to approve the Financial Report as presented. Director O'Neill seconded and the motion passed unanimously.

After a lengthy discussion about funding for SeeMyLegacy, the Board members were not comfortable and felt they would rather see funding go to more promotions/marketing efforts.


Discussion regarding membership in the Texas Independence Trail resulted in and a directive for ED Young to speak with members of the Tourism Board and staff at the Chamber of Commerce to see if they would be willing to assist with the development of content and participation with travel/tourism trade shows then share information for the Board to consider.

ED Young provided a written Executive Director's Update outlining the progress on Industrial Park II (IP2), her presentation to the Lavaca County Commissioners, and a summary of staff's progress on the website. Regarding grants and incentive programs, ED Young shared the reason for a delayed opening date for Navy's Place dba Bez Tok, LLC.


Leather and Western Wear companies participated in a virtual Stakeholders' Workshop with grant consultant CSRS. Representatives from Circle Y Saddles, AA&E Leathercrafts LLC, and Double D Western Wear participated. A date for the final Stakeholders' workshop has not been scheduled. When the last Stakeholders' Workshop is complete, all information will be analyzed and added to the Comprehensive Plan.

President Brandt announced that the Board would enter into Executive Session at 12:53 PM to deliberate the purchase, exchange, lease, or value of real property for (V.T.C.A., Gov. Code, Sec. 551.072), Project "Check Point", and Project "Hungry Hippo"; and to deliberate regarding economic development negotiations (V.T.C.A., Gov. Code, Sec. 551.087) Project "Check Point", and Project "Hungry Hippo". The meeting reopened to the public at 1:32 PM with no action resulting from Executive Session.

There being no further business, the meeting adjourned at 1:33 PM.

  
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Layne Brandt, President

**ATTEST:**

  
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Theresa A. Bowe, TRMC  
City Clerk

